As with most development efforts, good naming conventions must be agreed to. Begin the translation of course, the resulting data model is reviewed with the customer (at many of the same levels) to make sure what you heard is what they thought they heard.

- Create an accurate data model
- Develop appropriate relationship participation rules and constraints
- Understand the nature, role, scope of data, and business processes

This helps the designer to:

- Corporate Instructions
-Department and front-line managers typically know the most

The Business Rules help you define the basic building blocks of that part of the business, their data types, their relationships, and how they evolve.

- Vet clinic
- Multi-screen cinema
- Library

Sample business rule scenarios

- Ask students for example business rules

A business rule is a precise, and unambiguous description of a policy, procedure, or principle. Sometimes they are handed down through the generations like folklore. Sometimes they are formally codified, as in corporate policy. Other times they are created by the people working in a specific department to work best with the customers and the company. They vary in how they are codified and how formal they are.