

FOR IMMEDIATE RELEASE

Contact: Lorie Loeb: lorie.loeb@dartmouth.edu, DMAX staff: dmax@cs.dartmouth.edu

Website: www.cs.dartmouth.edu/~dmax

Phone: 603-646-8726

Digital Music and Arts Expo, May 6th, 6:30-9:30 PM, Hopkins Center

Hanover, NH – This year's Digital Music and Arts Expo (DMAX) will take place at the Hopkins Center for the Performing Arts on Tuesday, May 6th from 6:30-9:30 PM. DMAX showcases art and music made with digital elements as a key part in the creation of the piece. Dartmouth students from a large variety of majors, undergraduates and graduates, will be featured in the Expo. Work shown will include:

- A digital fashion runway show, presenting high-end fashion with built in technology.
- The New Music Festival, showcasing digitally produced or enhanced musical performances.
- A computer animation screening, highlighting 2D and 3D student animations.
- Interactive installations of many sizes and types, including sound installations and projection art.
- Demos of games, projects and other digital arts work, including a quad-copter demo, virtual reality headset game, and various web and mobile applications built by students.
- A reception.

The evening begins at 6:30 at the Top of the Hop, with technology demos, and a reception. The Digital Fashion Runway Show begins at 7 PM at the Top of the Hop. At 8 PM, we invite visitors to Spaulding Auditorium for The Show—a mix of the New Music Festival and computer animation screening. Interactive installations and demos are in the Hop Garage throughout the evening. The event is free and open to the public.

The digital fashion runway show (Top of the Hop, 7 PM) includes a motorcycle jacket with built in turn signals and brake lights and other exciting, high-end fashion that responds to stimulus such as sound, proximity to others, motion and light. Visitors will see the runway show and be able to look at them up close, later in the event.

The centerpiece of the event is THE SHOW, (Spaulding Auditorium, 8 PM), where students from the digital musics graduate program and musicians from across campus, will perform digitally created or enhanced music, which could include anything for a laptop symphony to music created live with audience participation. The computer animation screening showcases short animations created by students in the Digital Arts Minor or Film and Media Studies.

The Hop Garage (near the Hopkins Center Ticket Window and Courtyard Café) will transform into a gallery filled with a variety of pieces, including interactive sound installations, projection art and interactive sculptures. Installations will be open to the public throughout the event, ending at 9:30 PM.

DMAX is sponsored by The Hopkins Center for the Performing Arts, The Neukom Institute, Digital Musics, the Computer Science Department, Film and Media Studies, The Theater Department, the Digital Arts Minor and The DALI Lab.

We look forward to seeing you at the Hopkins Center on Tuesday, May 6th!