



## Advertise in the Quarterly

Coming out four times a year (February, May, August & November), this is our most popular publication among advertisers. Articles range from 1-8 pages and cover topics as diverse as short musicological research, lute technique, and performer biographies. Music for various kinds of lutes and reviews of music, books and CDs are always included.

### Rates & Dimensions

<i>Size</i>	<i>w x h</i>	<i>1x</i>	<i>2x</i>
Full page	7 x 9	\$120	\$105
1/2 page vertical	3 1/2 x 9	\$65	\$55
1/2 page horizontal	7 x 4 1/2	\$65	\$55
1/3 page horizontal	7 x 3	\$53	\$48
1/4 page vertical	3 1/2 x 4 1/2	\$40	\$35
1/6 page horizontal	3 1/2 x 2 3/4	\$25	\$20

## Advertise in the Journal

One Journal is published per year and contains scholarly articles on the lute and its music. Universities and libraries subscribe to our publications and consider our Journals important research tools for their scholars. LSA Journals are bound and preserved where they are seen by many people. During 2008 we plan to publish both the 2003 and 2004 Journals. Several of these will be part of the series of issues devoted to the music of Sylvius Leopold Weiss.

### Rates & Dimensions

<i>Size</i>	<i>w x h</i>	<i>price</i>
Full page	4 1/4 x 7 1/2	\$250
1/2 page horizontal	4 1/4 x 3 1/2	\$125

### Web Links

As part of the benefits of advertising we list our advertisers on our web site: <http://LuteSocietyofAmerica.org>

### Production Requirements

Ads that are ready for the publications may be sent digitally by email or CD. Print resolution PDFs with fonts and graphics embedded are recommended but we also accept files in Photoshop, InDesign, JPG or Tiff formats. Grayscale ads must be 300 dpi and bitmap ads must be 800 dpi at final size. We are happy to design simple ads for those who do not have camera-ready art available. Advertisers must supply the copy, layout preferences, logos, line art or photos to be included.

### Payment

One-time ads should be pre-paid. Ads being published more than one time will be billed after the first time they are printed. We accept check in US \$ drawn on a US bank or you may pay by credit card.

### Questions

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### Billing

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