Dialogs are branching conversation flows that define how your application responds when it recognizes the defined intents and entities.

**Intents** are purpose of a user's input, such as a question about business locations or a bill payment.

**Entities** are terms or objects that are relevant to your intents and that provide a specific context for an intent.
Government agencies, healthcare organizations, and academic institutions are using the Watson Assistant for getting accurate and up-to-date information into the hands of citizens worldwide.
Here’s an example of a slightly more complex BankBot: